Ian Cary, Designer

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Experience

2012 to present **Freelance Designer**
New Orleans, LA / San Francisco, CA / Portland, OR

- CONCEPT + DESIGN + PRODUCE tactics across a range of traditional and digital media
- Design comps, storyboards, and initial concepts through to final deliverables
- Present designs and concepts to clients

Illustrator, Zatarain's brand campaign artwork

- Worked with a local advertising agency to create artwork for a local Zatarain's campaign
- Created various concepts and styles for account's Lead Art Director
- Artwork was used across multiple touch points including OOH, building wraps, window and floor clings, and social media outlets

Illustrator, "Kip the Adventure Cat" (children's book)

- Worked one-on-one with author to fuse ideas together in storyboards, character design and illustrative styling
- Completed images from conception to being ready for print
- Managed the print and digital production through multiple vendors, including Amazon marketplace

Art Director, branding and identities for musicians

- Concepted and designed brand packages for musicians – including logos, cd artwork, and motion graphics/animated gifs
- Collaborated closely with each artist in translating their personal and musical style into visual components
- Retouched and edited photography

Art Director and Animator, Simply the Basics funding video

- Created a concept video for funding proposal
- Worked with the owner on story creation, concept art and animation
- Video was successful and helped the organization win funding

2010- 2015 **Graphic Designer**
Khronos Group
San Francisco, CA / Portland, OR

- Responsible for art directing and designing brochures and promotional materials for conventions/conferences
- Managed team members to ensure brand cohesion across touch points
- Managed print production – including proofing and delivering materials

Education

Master of Fine Arts (Animation), Academy of Art University
Bachelors of Arts, University of New Orleans

Technology

Platform: Mac OS
Software Expertise : Adobe Creative Suite - including After Effects, Maya